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Message Text

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17
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
---------- 062028
P R 171440Z MAR 76
FM AMEMBASSY PRAGUE
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 9799
AMEMBASSY BUCHAREST
AMEMBASSY MOSCOW
AMEMBASSY VIENNA

UNCLAS PRAGUE 0682

COMMERCE FOR BEWT/TPD (THOMPSON)

VIENNA FOR USEWTDO

E.O. 11652: N/A
TAGS: BEXP, CZ
SUBJ: TECHNICAL SALES SEMINAR: FOOD PROCESSING AND PACKAGING EQUIPMENT

1. SUBSTANTIVE PROGRAMMING FOR SEMINAR HAS PROCEEDED WITHOUT A HITCH. FEDERAL MINISTRY OF AGRICULTURE OFFICIALS HAVE PROVIDED NAMES OF 90 OFFICIALS WHOM THEY WANT US TO INVITE TO SEMINAR, AND ARE PREPARING A SEPARATE LIST, INCLUDING SOME HIGHER-LEVEL OFFICIALS, WHO WILL ATTEND OPENING RECEPTION. NEWLY-ESTABLISHED CZECHOSLOVAK-U.S. ECONOMIC COUNCIL WILL SERVE AS THE OFFICIAL CZECHOSLOVAK SPONSOR OF SEMINAR.

2. WE PLAN TO HOLD RECEPTION AT EMBASSY EVENING OF APRIL 8, ONE SEMINAR SESSION AT HOTEL JALTA FROM 0900 TO ABOUT 1530 ON APRIL 9, AND SECOND SESSION AT SAME TIME ON APRIL 12. MINISTRY OFFICIALS WANT ABOUT 60 PERSONS TO ATTEND EACH SESSION OF SEMINAR, AND PROPOSED THAT ONE SESSION BE DEDICATED TO FRUIT AND VEGETABLE PROCESSING, AND THE OTHER TO MEAT AND DAIRY PROCESSING. ACCORDINGLY, WE HAVE AGREED WITH MINISTRY THAT CONTINENTAL CAN, FMC, FRAN RICA, AND PROCTOR AND SCHWARTZ WILL SPEAK AT THE FRUIT AND VEGETABLE SESSION, AND GREEN BAY AND
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VOTATOR WILL SPEAK AT THE MEAT AND DAIRY SESSION. EPSTEIN,

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BECAUSE OF ITS WIDE RANGE OF SERVICES, AND PECO, BECAUSE
CANNING CONCERNS MEAT AND VEGETABLES, WILL SPEAK AT BOTH SESSIONS.

3. WE HAVE NOT BEEN ABLE TO RECEIVE CONCRETE ASSURANCE THAT
SIMULTANEOUS INTERPRETATION EQUIPMENT WILL BE AVAILABLE, AND
THEREFORE HAVE DECIDED TO USE CONSECUTIVE INTERPRETATION. WITH TWO
LONG SESSIONS, THERE SHOULD BE NO SHORTAGE OF TIME FOR ANY SPEAKER,
INCLUDING QUESTION AND ANSWER PERIODS.

4. SEMINAR PARTICIPANTS WILL STAY AT THE HOTEL ALCRON. WE HAD
TO SETTLE FOR SIX SINGLES AND FIVE SUITES, RATHER THAN SIXTEEN
SINGLES. HOTEL ROOMS IN PRAGUE WILL BE EXTREMELY SCARCE
APRIL 10-20 BECAUSE OF THE COMMUNIST PARTY CONGRESS. EMBASSY
WILL CONSULT WITH DOLLISON RE ALLOCATION OF SINGLES. WE HAVE ALSO
ARRANGED FOR LUNCH TO BE SERVED FOR SIXTY PERSONS AT BOTH SESSIONS
OF SEMINAR, AT AN APPROXIMATE COST, INCLUDING BEVERAGES AND
MID-MORNING COFFEE, OF $8 PER PERSON. THIS PRICE ALSO INCLUDES
RENTAL TWO ROOMS WHERE SEMINAR WILL BE HELD
AND WHERE LUNCH WILL BE SERVED. WE WILL CONFIRM THESE ARRANGEMENTS
IN A CALL WITH DOLLISON ON OPERATIONS DIRECTOR OF JALTA.
DOLLISON ALSO HAS A SINGLE RESERVED AT JALTA NIGHTS OF MARCH 27-30.
PERRY

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976PRAGUE00682
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760102-0302
From: PRAGUE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760351/aaaabszz.tel
Line Count: 83
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: wolfsd
Review Comment: n/a
Review Content Flags:
Review Date: 28 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <28 JUN 2004 by chengls>; APPROVED <08 SEP 2004 by wolfsd>
Review Markings:

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US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TECHNICAL SALES SEMINAR: FOOD PROCESSING AND PACKAGING EQUIPMENT
TAGS: BEXP, CZ
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006